

## APPENDIX TWO

### BLACKFRIARS URBAN VILLAGE

#### SCORING MATRIX FOR THE SELECTION OF THE FINAL PREFERRED PARTNER

CRITERIA	DETAILS	FINAL PREFERRED PARTNER SELECTION WEIGHTING
Overall Approach of the Proposal and Vision	<ul style="list-style-type: none"><li>• How the proposals fit with the overall vision for Hereford and ESG</li><li>• Overall strategy and programme of the partner</li><li>• Ambition of the partner</li><li>• Achieve objectives, targets and priorities</li><li>• Integration, community liaison, social and community benefits and local facilities</li><li>• Adjoining development</li></ul>	15%
Planning, design and Development Content	<ul style="list-style-type: none"><li>• Appropriateness of the development, form and context</li><li>• Key criteria / points for the development brief / design guide</li><li>• Housing type, mix and style, density and massing, quality</li><li>• Sense of place, experience, public realm</li><li>• Sustainability and future-proofing</li><li>• Access</li><li>• Parking, pedestrian, cycling and park and ride provision</li><li>• Canal/water facility, location, lay-out, design criteria, delivery and resourcing</li></ul>	20%
Project Deliverability	<ul style="list-style-type: none"><li>• Response and approach</li><li>• Project team, expertise and resourcing</li><li>• Land assembly strategy</li><li>• Project phasing, project programme</li><li>• Governance</li><li>• Risk strategy</li></ul>	25%

CRITERIA	DETAILS	FINAL PREFERRED PARTNER SELECTION WEIGHTING
Financial Proposal	<ul style="list-style-type: none"> <li>• Partnering arrangements / framework,</li> <li>• Contribution to land assembly plus servicing and costs</li> <li>• Resource and funding</li> <li>• Funding security requirements,</li> <li>• Land to be retained for development</li> <li>• Levels of return required</li> <li>• Allocation of sales receipts and repayment priority</li> <li>• Profit sharing, overage/future receipts, profit investment and additional value</li> <li>• Financial contribution to long term stewardship and stewardship</li> <li>• Performance monitoring and KPI</li> </ul>	40%